shareourspare™

National Diaper Need Awareness Week

Diaper Drive



September 14-20, 2026

Host Site Toolkit

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Drive Timeline

- Register to be a host site by completing this form
- By September 7th, you will be given the drive link if you are collecting virtually
- Donation bins will be available for pickup the week of September 7th*
- Official Kickoff - Monday, September 14th**
- Official Wrap-Up - Sunday, September 20th**
- If you elected for pick-up, your diapers will be picked up on the date chosen on the registration form
- Week of September 28th you will be sent a Post Drive Assessment to complete

*If you are unable to pickup a bin, we encourage you to use any receptacle you already have on hand. If you would like a bin from SOS, you'll need to arrange a time to pick it up. We aren't able to deliver drive boxes.

**Feel free to start or finish your drive on whatever dates work best for you.



Hosting a Successful Diaper Drive

Drive Options

IN-PERSON DRIVE

Participants bring physical diapers to a location of your choosing. This is a great option if you have parents in your community who have kids who have outgrown diapers and they may have some opened packages sitting at home. You can attach the flyer included below to a box to collect diapers.

VIRTUAL DRIVE

Participants purchase diapers through a designated link. This is a great option for organizations with multiple locations or remote employees. An added bonus: participants can purchase diapers at a wholesale price, getting more bang for their buck!

- We can provide a personalized drive link which is helpful for organizations that match donations or have incentives for employees who participate. If not, we send you the link to Share Our Spare's general NDNAW drive page.

A COMBINATION OF IN-PERSON AND VIRTUAL DRIVE:

If you opt to do a combination then we can give you a QR code for you to use at your in-person location with a link to the NDNAW drive page, this way no one has to go out of their way to purchase the diapers.



Hosting a Successful Diaper Drive

Best practices

1. Identify a team leader for the site who will help promote the drive for the organization/community. This is the person Share Our Spare staff will be in coordinating with before, during, and after the drive.
2. We encourage all sites to set a goal so participants know what they are working towards. (Tip: 50 diapers is ~1 month of support for 1 child)
3. Give employees multiple ways to engage in the drive based on what works best for you.
4. Encourage your community to purchase sizes 5 and up, and wipes. These are the highest needed diapers.

What is Diaper Need?

Diaper need is the lack of a sufficient supply of diapers to keep an infant or child clean, dry, and healthy.

Promote! Promote! Promote!

Social media, emails, and newsletters are the easiest way to promote the cause and your drive. Utilize your organization's forms of communication to let your community know about the drive. Feel free to use our flyers and letter templates below.

Follow Share Our Spare on social media so you can stay updated and repost our content during the NDNAW. The more interactive we all are on social media, the more people will learn about the issue, and, ultimately, the more families we will be able to help! Make sure to tag Share Our Spare in any posts.

Follow us on our social media platforms

@shareourspare

Share Our Spare

Share Our Spare

Feel free to use all of the sample promotional materials included in this toolkit.

You're also welcome to use your creativity and come up with innovative ways to promote National Diaper Need Awareness Week to your own network. We need your help to spread the word about diaper need!

Flyer Sample

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National Diaper Need Awareness Week

Diaper Drive

September 14-20, 2026

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1 in 2 Families Struggle to afford diapers

Diapers are not covered by government assistance

Help end diaper need by donating size 5 and up diapers and wipes.

Open packages of diapers are gladly accepted!

For more info visit www.shareourspare.org

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Sample Posts

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National Diaper Need Awareness Week

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Donate to our drive to help end diaper need

See details below for more information

Did you know

1 in 2 families experience diaper need.

share our spare

National Diaper Need Awareness Week

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use the link in our bio to purchase diapers for a family in need today.

Did you know

without diapers, babies can't participate in early childhood education. Without this childcare, parents can't go to work.

share our spare

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use the link in our bio to purchase diapers for a family in need today.

Did you know

28%

of parents experiencing diaper need reported skipping meals to afford diapers.

share our spare

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use the link in our bio to purchase diapers for a family in need today.

Sample Letter for Your Organization to Share

Please modify based on how you are hosting your drive

Subject: Diaper Drive September 14th-20th, 2026 for Share Our Spare

Dear Colleagues,

[ORGANIZATION NAME] is proud to partner with Share Our Spare to host a diaper drive from September 15th - 21st, 2025, to help ensure that all Chicago area kids have access to a sufficient supply of clean diapers. The facts about diaper need in Chicago are sobering:

- The National Diaper Bank Network Diaper Check 2023 survey found that 1 in 2 U.S. families with young children experience diaper need – a dramatic increase from the 1 in 3 figure from last year.
- Diaper need is the lack of a sufficient supply of diapers to keep an infant or child clean, dry, and healthy.
- 35% of caregivers reported cutting back on food and 28% reported skipping meals to afford diapers for their children.
- Diaper need is a public health crisis! It is associated with physical, emotional, and economic harm to children and families.

Share Our Spare is a Chicago-based non-profit with a mission to ensure every Chicago area child, ages 0-5, has the essential items they need to support their health and development to equip them for a strong start. The need for diapers has grown as inflation rates are continuing to rise. Over the past few months Share Our Spare has had to limit diaper requests and deny new requests from organizations seeking diapers for incoming asylum seekers because inventory has been critically low. This year Share Our Spare is on track to distribute more than 2 MILLION diapers! In order to reach this goal, they need our help to ensure they have enough diapers to meet the needs of the children they serve.

We invite you to help Share Our Spare collect one month of community sponsored diapers for the 2,000 children they provide for monthly. This will be about 200,000 diapers this National Diaper Need Awareness Week! Support this initiative by:

- Purchasing diapers through the diaper drive link: [INSERT YOUR ORGANIZATIONS CUSTOM LINK OR SHARE OUR SPARE'S GENERAL DRIVE LINK].
- Bringing packages of size 3 and up diapers and/or wipes for [LOCATION NAME] collection drive. The donation area will be located at [LOCATION] during the week of September 23rd. Open packages of diapers are accepted!
- Making a monetary donation here to help Share Our Spare purchase diapers at cost.
- Follow @shareourspare for other ways to get involved throughout the week.

For more info, please visit shareourspare.org or email ramon@shareourspare.org.

Thank you in advance for helping end diaper need!

Best regards,
[YOUR NAME]

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Questions?

Email

Gina@ShareOurSpare.org